

Ethical Agency in a Changing Media and Communication Landscape

NordEthics Workshop, October 6-7, University of Helsinki

October 6

- 9:30-9:45 Welcome
- 9:45-11:00 Keynote: *Making Mistakes: Algorithmic Errors as a Way of Understanding the Sociotechnical Construction of Public Problems*
Mike Ananny (Annenberg School for Communication & Journalism, University of Southern California)
- 11:00-11:15 Break
- 11:15-12:00 *How Far Should the Mainstream Media Go? Ethical Responsibility of the Representation of Far-Right and Radical Right Entrepreneurs in the Mainstream Media Sphere*
Gwenaëlle Bauvois (University of Helsinki)
- 12:00-13:15 Lunch
- 13.15-14:30 Panel: *Social and Ecological Responsibility of Digital Technology*
Salla-Maaria Laaksonen (University of Helsinki), Minna Vigren (Aalto University), Matti Pohjonen (University of Helsinki), Thomas Olsson (Tampere University)
- 14:30-14:45 Break
- 14:45-16:00 Panel: *Datafication of Education*
Stina Bengtsson, Göran Bolin, Saralie Sernhede, Yanti Sastrawan, Azul Romo Flores (Södertörn University)
- 16:00-16:30 Break
- 16:30-17:15 *Freedom of Expression and Accountability on Instagram: How to Ensure That Social Media Influencers Follow Ethical Guidelines?*
Randa Romanova (University of Helsinki) & Alberto Monroy Trujillo (Complutense University of Madrid)
- 17:15-18:00 Panel: *Personalisation in Journalism - Ethical Insights and Blindspots*
Henrik Rydenfelt (University of Helsinki), Lauri Haapanen (University of Jyväskylä), Jesse Haapoja (Aalto University), Tuukka Lehtiniemi (University of Helsinki)

October 7

- 9:00-9:45 *Into the Slow Field: Existential Media Studies and the Ethics of Attending in the (Digital) Limit Situation*
Amanda Lagerkvist (Uppsala University)
- 9:45-10:30 *From Eve to Eva: Narratives, Phronemoi, and Virtues for Good Lives in More Than Human Webs of Relationships*
Charles Ess (University of Oslo)
- 10:30-10:45 Break
- 10:45-12:15 Panel: *The Ethics of Digital Death, Mourning and Immortalization*
Johanna Sumiala (University of Helsinki), Anu Harju (University of Helsinki),
Katarzyna Nowaczyk-Basińska (Adam Mickiewicz University)
- 12:15-13:30 Lunch
- 13:30-14:15 *Moral Standing in Human-Machine Communication: Some Pragmatist Perspectives*
Mats Bergman (University of Helsinki)
- 14:15-15:00 *Suffering Animals and a Theory of Moral-Communicational Status*
Tatu Matilainen (University of Helsinki)
- 15:00-15:30 Break
- 15:30-16:15 *Data Ethics in the Making*
Theo Röhle (University of Gothenburg) & Petter Falk (Karlstad University)
- 16:15-17:00 Council for Ethics in Communication Panel: *Fostering Ethical Agency of Communication Professionals*
Laura Asunta (University of Jyväskylä), Hanna Rajalahti (Haaga-Helia), Salla-Maaria Laaksonen (University of Helsinki)